

L'ALTRA NAPOLI

a new future
together

www.altranapoli.it



OUR COMMITMENT TO THE YOUNG PEOPLE OF NAPLES

The Altra Napoli Association (Philanthropic Organization) was founded in 2005 through the initiative of a group of Neapolitans who, although living elsewhere, wanted to engage in **the revitalization of some of the most degraded neighbourhoods** of their city by enhancing local resources, starting with the talents of the youth.

We recover abandoned spaces and develop revitalization projects with the aim of improving the quality of life for residents and **providing young people with opportunities for cultural, social, and economic growth.**



OUR COMMITMENT TO THE YOUNG PEOPLE OF NAPLES

Over the past 20 years, we have implemented more than 30 urban, cultural, and social development projects in the **Sanità District** and **Forcella neighborhood**. These initiatives have engaged over **2.000 children and young people**, contributing to **the creation of nearly 200 jobs**.

Thanks to the generosity of numerous companies and private institutions, Altra Napoli has invested approximately **15 million euros**. We have demonstrated our reliability as a partner for those interested in realising sustainability projects and investing in the future of Naples and its younger generations.

Our project in the Sanità District is supported by the **Clinton Global Initiative (CGI)**, which promotes philanthropic and development activities around the world.



THE OBJECTIVES OF ALTRA NAPOLI

1

To redevelop abandoned places, with the aim of returning them to the neighbourhood residents as spaces for social gatherings or for cultural and economic growth.

2

To create job opportunities for young people, also by supporting the establishment of businesses and cooperatives.

3

To combat school drop-out rates and enhance children's talents through training, music, theatre, and sports.



THE REDEVELOPMENT PROJECT OF THE SANITÀ DISTRICT



Our commitment in the **Sanità District** has contributed to transforming one of the most challenging neighbourhoods in Naples into an exemplary case of revitalization of a degraded area through the involvement of the population, particularly the younger generations.

The enhancement of certain monumental resources of the territory, previously abandoned, and the innate talent of the youth has fostered the emergence of an extraordinary laboratory of social, cultural, and economic initiatives managed by the community of residents.

Today, the Sanità District is one of the most visited places in Naples.

THE REDEVELOPMENT PROJECT OF THE SANITÀ DISTRICT

All the projects carried out by Altra Napoli are detailed on the website www.altranapoli.it

Among them, the following can be highlighted:

- The restoration of the **Catacombs of San Gennaro**, entrusted to a cooperative of young people from the neighbourhood.
- The youth orchestras of **Sanitansamble**.
- The opening of the **Orange Garden**, one of the few green spaces in the neighbourhood, accessible to children and their families.
- The restoration of the 17th-century **Cloister of Fra' Nuvolo** in the Basilica of Santa Maria della Sanità.



THE REDEVELOPMENT PROJECT OF THE SANITÀ DISTRICT



- The establishment of a multifunctional space for children in the former sacristy of the deconsecrated Church of San Vincenzo and Immacolata, now managed by Save the Children.
- The creation **The Other House** and **The House of Crystals** facilities that daily host dozens of children and their young mothers to engage in socio-educational, playful, and cultural activities.
- The **Music and New Technology** project, which enabled some young people to undertake training to become digital sound technicians and subsequently entrepreneurs in the multimedia sector.
- The boxing and arts gym.

THE RECOVERY OF THE CATACOMBS OF SAN GENNARO

Altra Napoli has contributed to the enhancement of the **Catacombs of San Gennaro** and the homonymous early Christian Basilica of San Gennaro Extra Moenia.

We have participated in the training and support of a cooperative of young people (LaParanza), which has taken on the management of guided tours and the care of the monumental complex, now one of the most visited places in Naples.

Altra Napoli has also designed and financed the new lighting system, created by other young people from the neighbourhood who then formed a cooperative that now manages all the maintenance of the site.

Today, the Catacombs of San Gennaro **provide employment for about 70 young people** and host over **200,000 visitors** annually, generating an extraordinary economic impact on the entire neighbourhood.



THE SANITANSAMBLE YOUTH ORCHESTRA

Since 2008, Altra Napoli has launched an educational project through music, inspired by the experience of Maestro José Antonio Abreu in Venezuela.

This led to the creation of the Sanitansamble Youth Orchestra, which, thanks to a team of **20 masters**, has trained over **200 children** in orchestral activities over the years, demonstrating the extraordinary ability of music as a factor for cultural and social redemption.



THE SANITANSAMBLE YOUTH ORCHESTRA

After the three youth orchestras established in the Sanità District, the initiative has recently been replicated in the Forcella neighbourhood, where some of the teachers are among those who in 2008 were the young students of Sanitansamble and are now graduates of the Conservatorio di Napoli.

In Forcella, we have created a new wonderful facility for the educational activities of the **Small Orchestra of Forcella**.

Over the years, the various youth orchestras of Sanitansamble have performed in numerous national theatres and in the presence of the highest institutional authorities, including the Holy Father, Pope Francis, and the Presidents of the Republic Giorgio Napolitano and Sergio Mattarella, as well as many foreign heads of state.



FORCELLA IN THE LIGHT OF DAY

Since 2018, Altra Napoli has extended its activities to the Forcella neighbourhood. The project, named **Forcella in the Light of Day**, aims to replicate the successful approach taken in the Sanità District.

In Forcella, Altra Napoli also works in collaboration with various stakeholders in the territory: parishes, law enforcement agencies, third-sector organizations, merchants' associations, and cultural entities such as the Trianon Viviani theatre.

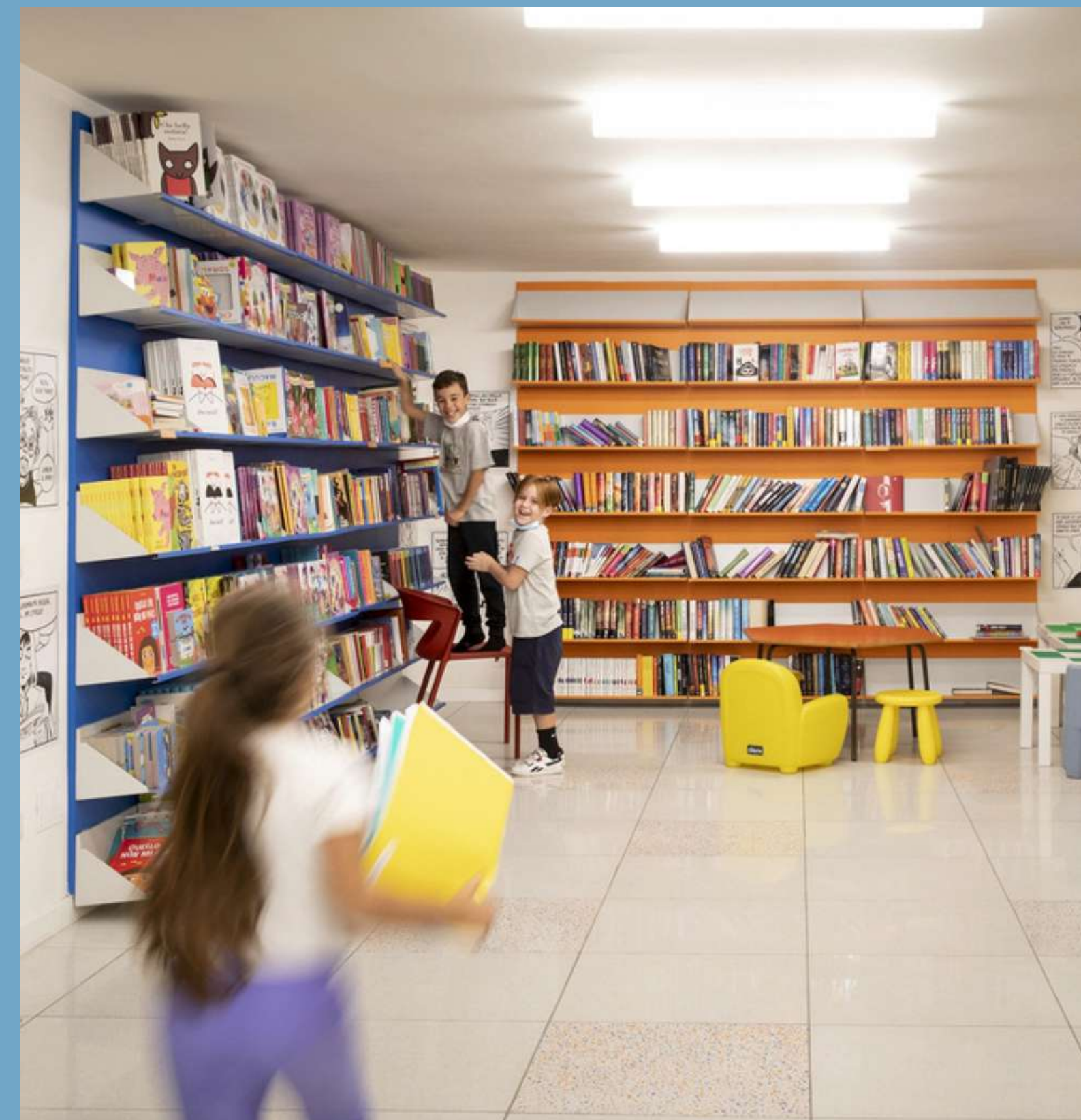
To date, several projects have already been launched, with a commitment of 2 million euros.



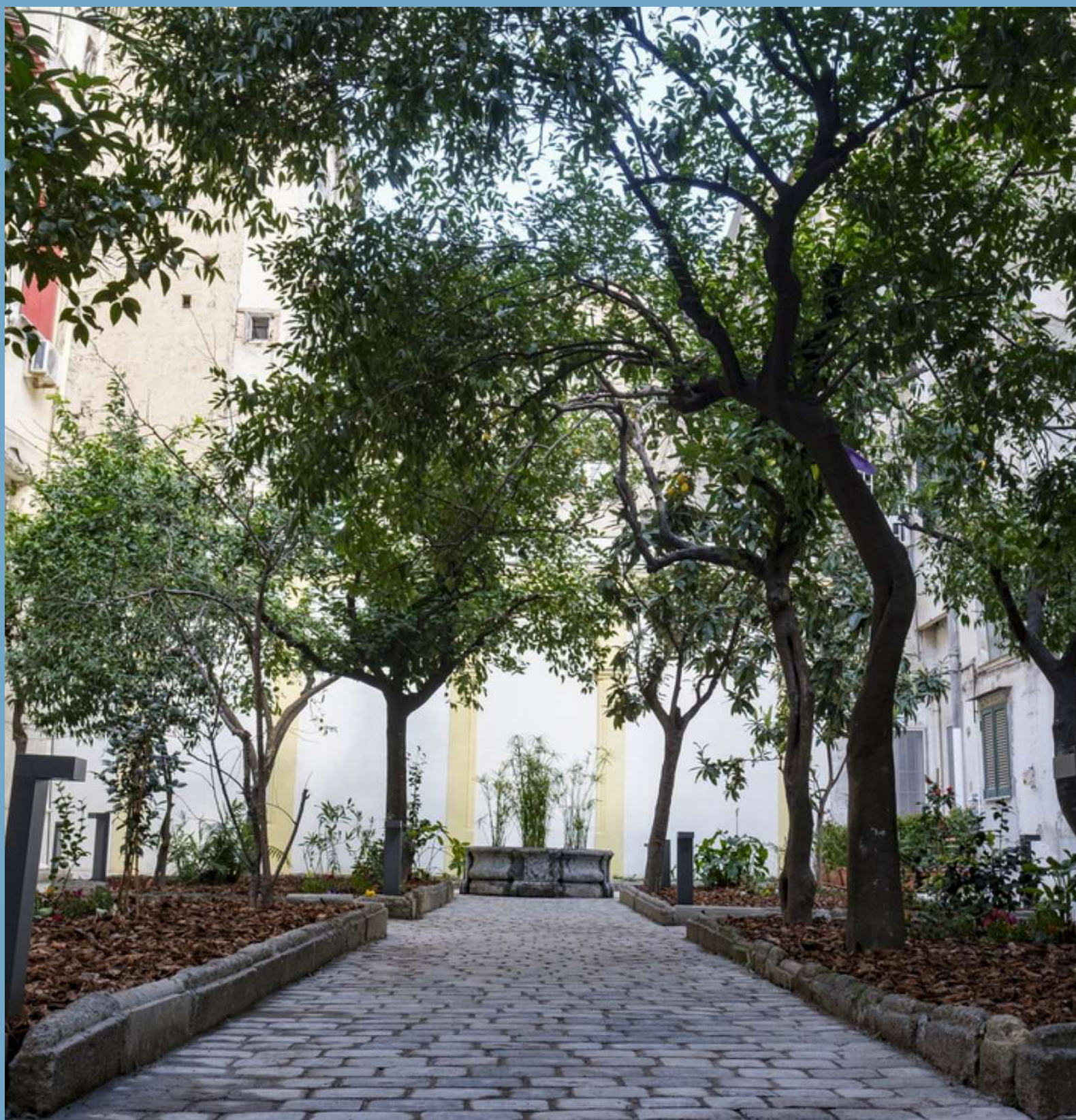
THE GLASS HOUSE

The Glass House is a former glassworks of 700 sqm, transformed into a **large multifunctional space for children** equipped with study rooms, a gym, a playground, and a computer room.

This facility hosts about **200 children** who, through the association Friends of Carlo and Fulvio Velardi, can access after-school and recreational activities. Inside, there is a library donated by the Feltrinelli Foundation.



THE DOOR OF DREAMS: REQUALIFICATION OF THE COMPLEX OF THE DISCIPLINE OF SANTA CROCE



Once again, Altra Napoli's commitment has been directed towards enhancing a monumental site aimed at the economic and social redemption of the neighbourhood's inhabitants.

Altra Napoli has restored the ancient monumental complex of the **Discipline of Santa Croce**, consisting of the church of the same name and its garden, which has also been renovated and is intended for recreational activities for the neighbourhood's children.

The project takes its name from the reopening of the entrance door that had been bricked up for decades to protect the church from theft and vandalism. The monumental complex has now been returned to the neighbourhood as a place of social gathering and a symbol of redemption.

THE DOOR OF DREAMS: REQUALIFICATION OF THE COMPLEX OF THE DISCIPLINE OF SANTA CROCE

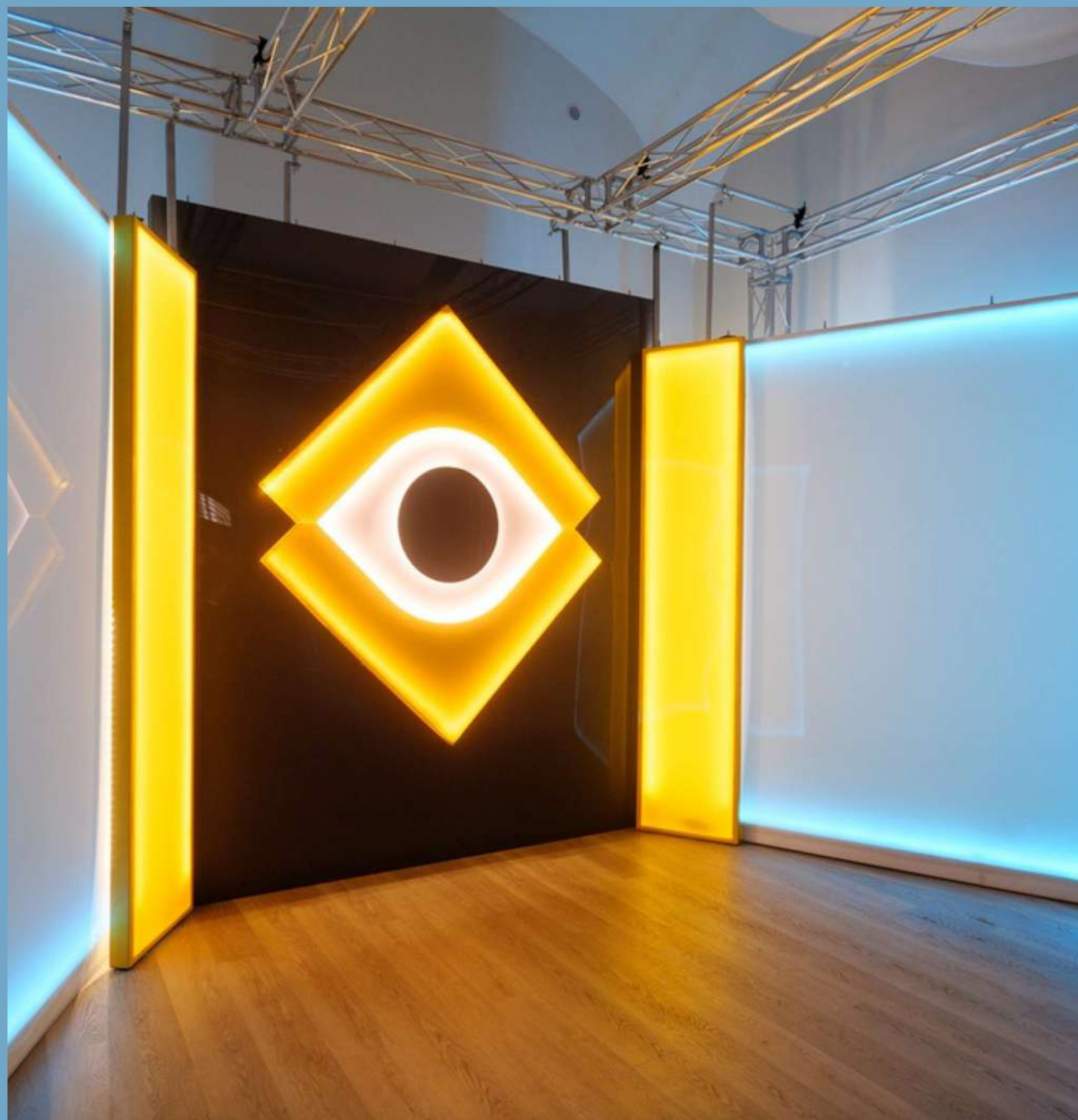
From the **renovation** of an apartment within the building, classrooms for the Little Orchestra di Forcella have been created. The spaces also host the activities of the **Little Singers of Forcella**, a children's choir composed of over 20 children aged between 6 and 12 years residing in the eponymous neighbourhood. This initiative is an integral part of the project **The Door of Dreams**.

The management of the entire site has been entrusted to a **cooperative of young people from the area**, which has initiated a project for the tourism enhancement of the neighbourhood by organizing guided tours.



CURRENT PROJECTS: AUDIOVISUAL NAPOLI HUB

The project conceived and realized by **Altra Napoli EF** and **Apogeo ETS**, in collaboration with the **University of Naples Federico II**, is supported by renowned national and international entities in the field of cultural and creative industries, artistic and audiovisual sectors, such as **Amazon Prime Video**, **Sky Italia**, **NETFLIX**, **RAI** and **Cinecittà**.



CURRENT PROJECTS: AUDIOVISUAL NAPOLI HUB

The hub is configured as a training and work placement centre aimed at accompanying **80 NEET** from economically and socially marginalized backgrounds, along with **20 students** from the Department of Social Sciences at the University of Naples Federico II, into the world of cinema and audiovisual professions through internships and prestigious work experiences.

The project has a **dual objective**: on one hand, to address the lack of local facilities capable of meeting the increasing demand for **qualified personnel** necessary for the complex production machinery in the thriving field of audiovisuals and cinema; and, on the other hand, to promote **the social inclusion of young people** living in conditions of hardship and marginalization to integrate them into the labour market.



CURRENT PROJECTS: THE MUSES: A HOME AT THE MARKET

Piazza Mercato is one of the historic places in the city, unfortunately plagued by serious degradation and widespread crime issues. Altra Napoli has transformed a former BNL agency located in that square into a **multifunctional space for children** to host activities to combat school dropout, afterschool programs, and recreational activities. After a redevelopment of the spaces, totalling approximately 300 sqm, the activities have been entrusted to third sector associations already active in the area, such as Asso.gio.ca.

The Muses: A Home at the Market was inaugurated on December 10, 2025.

le muse
una casa al mercato



CURRENT PROJECTS: THE MUSES: A HOME AT THE MARKET

The project aims to **develop interventions to improve education, support families, and promote growth opportunities for the minors involved**, including recreational and sports spaces, orientation paths, and computer courses.

The Educational Centre will also create a **listening centre** to carry out activities to support vulnerable families. Finally, the garden of Piazza Masaniello will be revitalized, with the installation of children's playground equipment and sports facilities to promote community engagement and well-being.

The involvement of approximately **150 minors** is anticipated, divided into the following time slots along with their **respective family units**:

Morning: **50 children aged between 0 and 6 years** from families in situations of fragility and vulnerability.

Afternoon and evening: **100 children aged between 6 and 16 years** with irregular school attendance reported by schools to local social services.



CURRENT PROJECTS: THE MUSES: A HOME AT THE MARKET



The Muses: a home at the Market
Press Reivew



The Muses: a home at the Market
Photos & Videos

CURRENT PROJECTS: NAPOLIDAKAR - A ROAD TO EMPLOYMENT

NapoliDakar - A Road to Employment is an ambitious project through which some young people from economically and socially marginalized backgrounds in the city of Naples have been able to realise their grand dream: to participate as mechanics in the Dakar 2025.

This great adventure will be turned into a documentary created by other young individuals from **Audiovisual Napoli Hub**, who have followed this incredible experience from Naples to the desert.



CURRENT PROJECTS: NAPOLIDAKAR - A ROAD TO EMPLOYMENT



The project, therefore, aims to help young people acquire not only discipline, skills, and specializations but also the human and relational experiences necessary to take on a significant role in the **automotive mechatronics and videomaking** market as highly qualified workers.

A "Dakar" of personal and professional growth, a dream that can become a **concrete example** for many of how it is possible to achieve incredible results through commitment, passion, and dedication.

WHO WE ARE



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